

craft detergent™

concentrated | built detergent



linden series combines high-performance with formulations that preserve the soft feel and fresh scent to all fabrics. High tech solutions to common spot and stain problems allow you to get the most use possible from your linens and fabrics.

Craft Detergent is a highly concentrated laundry detergent which combines a fully balanced detergent with a heavy duty laundry break thereby eliminating the need for two separate products.

features

- A combination of a high concentration of emulsifiers with high levels of alkalinity and silicated alkalis make it a great one shot product for accelerated cleaning of mixtures of oily and particulate soils common in personal clothing and mixed loads treated in institutional laundries. It is also very effective for personal clothing in on premise laundries and ideally suited for hospitality linen in hotels.
- Very economical since it does the job of two products in one, a laundry detergent and a laundry alkali builder, and saves space and cost by not requiring an additional dispenser for an alkali builder.
- Water conditioners built into the formula make it equally effective at high levels of water hardness as in soft water.
- Special soil suspending agents present prevent re-deposition of soils, hence graying and/or dulling of fabric is minimized. With the additional presence of optical brighteners, the clothing comes out of the washer/dryer sharp and bright looking.
- Craft accomplishes so much while being environmentally friendly. It contains only biodegradable ingredients and no phosphates.

optimal applications

Hotels, motels, health care facilities, nursing homes, commercial laundries, food plants and meat plants.

product specifications

Physical Description	Opaqueliiquid
Viscosity	Slightly Viscous
Color	Opaque White
Flashpoint	None
Fragrance	Bland
Weight per Gallon	11.45 lb / gal
pH	13.0 - 14.0
Storage Stability	6 months
D.O.T. Shipping label	Class 8 Corrosive Liquid

